



# *Your Strategic Plan*

**Strategic plan facilitation is like being the conductor of an orchestra – helping to create the plan which will become the musical score to ensure the entire organisation is working in concert towards a common goal**

**Polson Higgs**  
BUSINESS ADVISORS

 *real people, better business*

# ***Polson Higgs can assist your organisation to prepare a strategic plan to move forward into the future***

A strategic plan is a key tool for organisations to use to set their vision and goals over the next 3-5 years. It provides a road map for the future of the organisation.

Workshop facilitation plays a special role in ensuring the effectiveness of your strategic planning process. This process gets more effective results, in the form of strategies that get enthusiastically implemented, when the key stakeholders are involved in a facilitated and structured planning process.

Polson Higgs has years of experience in assisting with and facilitating the strategic planning process and can assist your business or organisation in this area.



## ***The Facilitation Process***

Strategic plans that get successfully implemented are ones that are created, understood, accepted, and committed to by the people who will be held accountable for implementing them, and for working with the people who will be impacted by them.

### **What you can expect**

- Articulate mission and vision: Reach consensus on why the organisation exists, determine its primary business, identify its values, and create an image of what success will look like.
- Agree on priorities: Identify the broad strategies for addressing critical issues and the long term and short term results expected.
- Organise the plan: Put the pieces together into one coherent document that is practical, implemented, and easily managed and monitored.

### **Benefits**

- Focusing on what matters: Based on years of experience our team will guide yours to identify strategic decisions that are central to achieving success.
- Objective and Independent: We are independent ensuring all attendees are on a level playing field and have the opportunity to have a say.
- Create clarity: Through a practical, simple approach, you will develop a plan that creates clarity and consensus across the whole organisation.
- Increased commitment and accountability: No one wants a plan that sits on the shelf. With the help of Polson Higgs, you will create a process to monitor your plan on a regular basis with agreed accountabilities.
- Utilising our wide commercial experience we will also identify specific sector relevant opportunities and ideas.

## ***Testimonials***

*"We engaged Polson Higgs to develop a strategic plan for our organisation. Polson Higgs were great to work with, they listened to our needs carefully and supported us to develop a strategy that was tailored to the requirements of our organisation. The level of expertise and wisdom offered by Polson Higgs was invaluable and we recommend them to any organisation or business looking to focus their strategic direction."*

**Katie Dunn  
Chair, THETA**

*"When MSOtago made the decision to engage a consultant to complete a strategic plan it was unanimously agreed by the board to engage Polson Higgs. With their assistance the process has been undertaken in a thoroughly professional way, and their communication with the board has been relaxed and engaging with the result the whole exercise has been a worthwhile investment for the organisation."*

**Alan Shanks  
Executive Officer,  
Council of Social Services (Dunedin)**

### **Contact Polson Higgs today**

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