



A **Looking@advisory** Webinar

What is the key to successful planning?

Strategic Planning

When: Thursday, 26 September 2019, 10:00 - 10:45am
Registrations Close: 9:00am, Thursday 26 September

How can you help your clients with strategic planning?

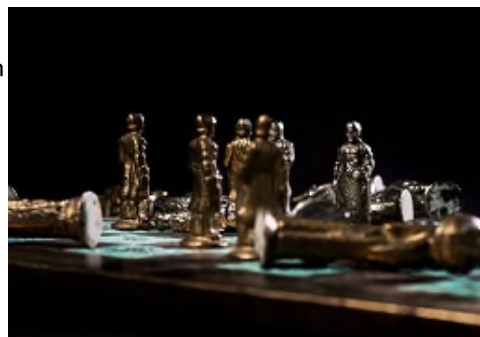


This Webinar . . .

. . . explains the role that strategic planning should play in all your clients' businesses. What are the key considerations to a successful planning session and implementation? How can you assist your clients with their planning?

It will cover:

- Why you should plan
- The different approaches to planning
- The five basic steps to creating a plan
- SWOT
- Internal or external facilitatory?
- The facilitatory role / running a session
- Implementation and accountability



Because we understand the importance of your time, **Looking@advisory** webinars are limited to 45 minutes and designed to rapidly bring you up to speed on the topic.

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Your Presenter



David Young

David is the Training Manager at Polson Higgs. He has a strong background in business and credit management, having built a leading national debt collection

company. David is the author of *The NZ Guide to Credit Management* and a Life Member of the New Zealand Credit and Finance Institute.

What You Will Get

Each attendee will receive a complete training package

- Webinar slides
- Link to webinar recording (review or catch up if unable to attend the live webinar)



Cost (incl GST):
Standard, \$95.00 Loyalty, \$80.00

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Email: training@ph.co.nz
Phone: 03 479 4849

PolsonHiggs
Business advisors


139 Moray Place, Dunedin 9016
PO Box 5346, Dunedin 9058. Phone 03 477 9923 **ph.co.nz**

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