



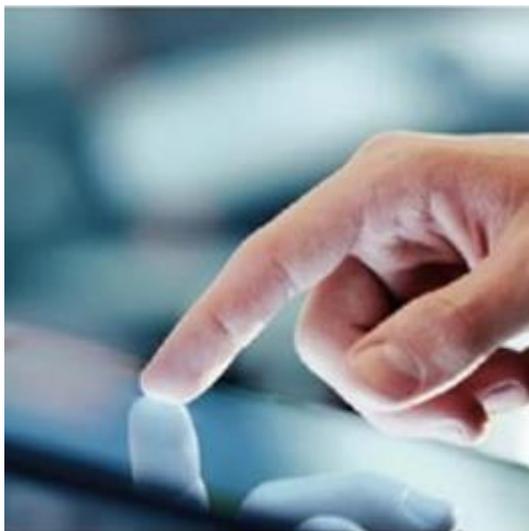
*TrainSmart*  
2019

# Polson Higgs

Polson Higgs offers a range of professional training across all business disciplines. Our practical approach combines technical information with insights and examples from experienced practitioners.

## Tax Update Webinars

One of the biggest challenges professionals face is keeping up-to-date with changes to rules and legislation. **Polson Higgs, Carl Brandt and Julie Segedin** offer monthly Tax Update Webinars to keep you up-to-date with current issues and compliance matters. These webinars are perfect for Partners and senior staff.



## Tech Savvy Webinars

Let us help you train your team. Tech Savvy Webinars target common training areas with practical knowledge and examples that are directly transferable to the workforce. Our presenters know time is precious so we keep the webinars short, focused and cost effective. Tech Savvy is ideal for junior and intermediate staff gaining new knowledge, or for a collective refresh training session.



## Special Edition Webinars

Professionals need clear, concise information and perspectives on important issues that impact on clients and shape business and compliance. Special Edition Webinars provide depth of knowledge and understanding to current and emerging issues. Special Edition Webinars are for anyone who needs to maintain their professional knowledge and add value to their clients.

## Recordings & Templates

All of our webinars are available as recordings, if you can't attend on the day. This also means that we have a significant library of material available for you to use.

Aside from the recordings we also provide up to date templates for your use when appropriate.

# Introducing Carl Brandt and Julie Segedin

Carl Brandt and Julie Segedin in association with Polson Higgs have developed an industry leading series of premium Tax Update webinars. Delivered from February to November each year this series of ten webinars is the perfect method for Partners and senior staff to keep up-to-date with current issues or compliance matters.

## Julie Segedin



Julie has lived and breathed taxation for just shy of 40 years, starting her tax life as a result of gaining an IRD scholarship to study accounting. She jumped to the private sector in the early 1990's eventually becoming a Tax Director in PwC.

Julie's time on both sides of the "tax fence" combined with her flair for cracking puzzles enables her to provide innovative solutions across a broad spectrum of tax issues facing the many accountants and lawyers she works alongside in her own business.

As part of this webinar series Julie will share with you real tax challenges faced by other accountants and how together they successfully unravelled them, along with the critical tax changes you can't afford to miss.

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## Carl Brandt



Carl Brandt is one of New Zealand's leading taxation specialists.

Providing effective and accurate tax advice to clients throughout New Zealand, Carl's clients are predominantly accounting firms, along with law firms and independent clients.

With more than 35 years of tax experience there are very few areas of taxation which he does not advise on. Trusted, efficient, reliable and armed with strong technical and analytical skills Carl is known for demystifying complex areas of tax law and find effective solutions for a very wide range of people and organisations.

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# TrainSmart Options for 2019

Two simple steps – step one, choose the option that best suits your organisation. Step two book online and everything else is taken care of.

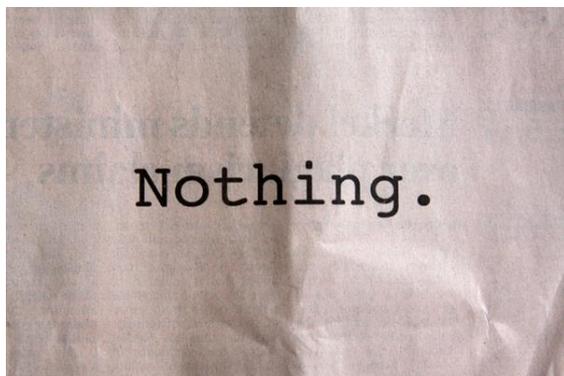
## Your Options for 2019 Training

### How does this work?...

Easy – check out the different packages, and pick the one that suites your needs, book and we look after the rest.

### What do you need to do? ...

It's simple! Nothing!



### In the background? ...

- We register you for all the monthly webinars
- You receive an email with the link to the presentation and put it in your calendar
- We send you an email with the presentation slides – in two formats for your convenience.
- You either attend the live webinar at 10.00am or view the recording at your leisure.

*We take care of all the administration for the webinar attendance, allowing you more time to spend on your business.*

### So, how do you choose the correct package for your requirements?

There are three **TrainSmart** packages that you can choose from.

**Option One** – the base package, of 10 **Tax** update webinars from Polson Higgs, Carl Brandt and Julie Segedin. That package will allow you to keep up to date with changing legislation and how it affects your clients.



**Option Two** – This includes the 10 **Tax** update webinars and 5 **Tech Savvy** webinars.

The **Tech Savvy** webinars are designed for your junior and intermediate staff, to provide that foundation knowledge that your team needs. They are also perfect for your senior staff to use for in-house training sessions. ***That's not too say that senior staff can't attend, as they are perfect as a refresher!***

**Option Three** – The third package includes both the 10 **Tax** webinars, 5 **Tech Savvy** webinars and 3 **Special Edition** Webinars from the Polson Higgs range.

The **Special Edition** Webinars are highly focused providing an in-depth expert training. Developed for senior accountants they ensure you have the expertise you need.

# TrainSmart Options for 2019

Two simple steps – step one, choose the option that best suits your organisation. Step two book online and everything else is taken care of.

## Your Options for 2019 Training

### Option 1a... \$1,597.25

This Option gives you all the **Tax** Webinars that are presented each month by Polson Higgs, Carl Brandt and Julie Segedin.

- Ten **Tax** Update Webinars, from February through to November 2019.
- You will receive full details of each webinars content and are automatically booked.
- You will receive all slides, Q&A's and a copy of the recording of each webinar.
- This Option gives you **15 CPD hours**.
- You will also save \$552.75 off the standard individual price of \$215.00.

### Option 1b... \$826.25

Not sure if you want the full pack of 10 **Tax** webinars? Then you can order the first five and still enjoy the benefits and some of the savings.

- Five **Tax** Update Webinars, from February through to June 2019.
- You will receive full details of each webinar's content and are automatically booked.
- You will receive all slides, Q&A's and a copy of the recording of each webinar.
- This Option gives you **7.5 CPD hours**.
- You will also save \$248.75 off the standard individual price.

Book online ▶

### Option 2... \$2,182.25

- Ten **Tax** Update Webinars, from February through to November.
- Five **Tech Savvy** Webinars, from February through to November.
- You will receive all slides, Q&A's and a copy of the recording of each webinar.
- This Option gives you **21 CPD hours**.
- You will also save \$717.75 off the standard individual price.

*With 25 hours of CPD and the greatest savings...*

### Option 3... \$2,776.25

With 25 hours of CPD and savings of \$903.75 this is the perfect package covering all the training needs of your firm.

- Ten **Tax** Update Webinars, from February through to November 2019.
- Five Tech Savvy Webinars, from February through to November 2019.
- Any three of the **Special Edition** Webinars presented through the year. (You can choose them as they come up during the year or you can choose the recordings.)
- You will receive all slides, Q&A's and a copy of the recording of each webinar.
- This Option gives you **25 CPD hours**.
- You will also save \$903.75 off the standard individual price.

# Payment Options to suit

*TrainSmart* represents **simplicity, value** and **flexibility**.

**Simplicity** – you book once for the package and everything is taken care of for you going forward, no need to stress about missed webinars or CPD requirements.

**Value** – All the webinars represent great value, and the packages mean even greater savings on these premium products.

**Flexibility** – you can either watch the webinars live or the recordings at your leisure, you choose. a later date when it suits you.

## Payment Options

The *TrainSmart* packages take the stress out of your training. You are automatically registered for all the webinars and will receive the slides and recordings. You save in the knowledge that your CPD requirements are well underway.

To help with the stress of payment there are number of payment methods and options available.

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### Option 1a and 1b

1a – Payment of \$1,597.25 at the time of booking.

1b – Payment of \$826.25 at the time of booking.

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### Option 2

You can pay \$2,182.25 at the time of booking OR if you prefer:

Pay \$1,200.25 at the time of booking and the balance of \$982.00 in April. (We will send you another invoice for this)

### Option 3

You can pay \$2,776.25 at the time of booking OR if you prefer:

Pay \$1,200.25 at the time of booking and payments of \$788.00 in April and May. (We will send you separate invoices for these payments)

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## Payment Methods

The most common method is to pay by credit card at the time of booking. This is very quick and simple, and no surcharge is charged on credit card payments.

If that is not convenient then you can pay by direct credit. At the time of booking select direct credit and Polson Higgs will issue you an invoice.

If you have a different preferred method of payment, please contact Training at Polson Higgs on (03) 479 4849 or [training@polsonhiggs.co.nz](mailto:training@polsonhiggs.co.nz).

*All amounts are GST inclusive.*

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Contact us at [training@ph.co.nz](mailto:training@ph.co.nz)

Or call us on (03) 479 4849

We are here to assist you in your training

# Polson Higgs Presenters...

Polson Higgs has assembled an industry leading team of presenters. Widely acknowledged for both their professional approach and attention to detail, they are dedicated to providing an excellent learning experience for all of their clients.

## Michael Turner



Michael is a Tax Partner at Polson Higgs and has presented extensively on tax matters over the last 20 years. He is currently a member of the Institute's National Tax Advisory Group and has previously been a lecturer at the University of Otago in Taxation. He also advises a large number of small businesses, Chartered Accountants and Lawyers on tax issues.

## Ryan Ehlers



Ryan is a Manager in the Tax Division. He is involved in both day-to-day compliance work for corporate clients, SMEs and other professionals, as well as providing specific tax advice on individual transactions.

## Punsara Sommerville



Punsara is an Assistant Manager in the Tax Team. She specialises in tax and has a variety of experience in all types of tax matters from day-to-day compliance matters to restructures and tax planning for clients small and large.

## Karen Sullivan



Karen is a Tax Consultant with Polson Higgs. She has experience in providing tax advice for a wide range of businesses, including SMEs. Her focus is on finding practical and easily understandable solutions to often complex tax issues.

## Caron Solomon-Ward



Caron is a Tax Consultant in our Tax Division. She works with a variety of commercial and not-for-profit clients in a range of areas. She has a background in policy implementation and is experienced with IRD debt management and audit interactions.

PolsonHiggs

*Business advisors*

Better  
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together.

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