

People on every page of Polson Higgs

Article provided by Polson Higgs

The Polson Higgs story is a story about people – those who work with respected South Island business advisors and those we serve – our clients.

Like CRT, we never lose focus of helping clients grow their business and rural clients are at the heart of our business. The Dunedin office of Polson Higgs has been involved in advising the rural sector since 1956. In 2000, the chartered accountants and business advisors expanded into Christchurch. After 14 years, the partnership has grown significantly, incorporating 12 partners and 110 staff, covering all areas of business advice.

A key component of the firm and an area of specialisation, is the rural sector. The firm has a substantial and long-standing rural client base from all sectors of the agricultural community, located throughout the South Island. During the past 10 years this part of the business has continued to expand significantly as farmers recognise the benefits of working with advisors who have an in-depth understanding of the rural sector.

Rural clients range from large corporate entities to young farmers entering business for the first time as sharemilkers or leasing a farm. One of the key benefits of using Polson Higgs is its flexibility to assist people entering business for the first time while also having the specialist skills to address complex taxation and structuring issues that can arise in farming businesses. Experienced partners, specialising in rural advice include Dunedin's Tim Dunn, and Henry Van Dyk, and in Christchurch, Frazer Weir and Geoff Bolderston.

We were delighted to launch our new branch in Ashburton earlier this year and welcome Byron Pearson, (formerly of Myers and Co. Ashburton). All familiar faces in your local network, these are your "go-to" advisors for all your specialist farming advice, as well as any of the following areas of business.

Business Services

Accounting, taxation and secretarial services are fundamental to the success of a business, but few business owners are experts in this area, or they simply do not have the time and resources to do it for themselves. Polson Higgs has a team of specialist business advisors



in both the Dunedin and Christchurch offices who are highly skilled at providing accounting and business advisory services, leaving as much time as possible for you to concentrate on directly building your rural business. We can also handle your payroll and assist with your reporting systems.

Consulting Services

Our Strategic Planning service helps businesses to clearly articulate their identity, context and opportunities for growth. If you're planning a new rural venture or want to take a more disciplined approach to your business, the Polson Higgs team will help you work through issues of feasibility, business objectives and logistics.

Taxation

The Polson Higgs expert team of tax advisors offer a full range of tax solutions to ensure you meet your taxation obligations cost-effectively. Our consultants will provide you with expert knowledge in; Taxation Advice; Structuring; IRD Tax Audits; FBT and GST.

Wealth Management

You may have a pressing investment issue to discuss. You may want to get your investment affairs in order. You may want to know how much money you need to become financially independent. The Christchurch

and Dunedin Wealth Management teams provide a relationship based on trust, service and knowledge, ensuring that you are in charge of your wealth management every step of the way. Our significant rural client base ensures that we understand your unique circumstances and provide relevant investment advice.

Human Resources

The simple most important factor in a successful business is its people. A healthy organisational culture can help give a business the competitive edge, and to attract and retain quality staff. Our expertise can help you gain a deeper understanding of any aspects that may limit the future growth of your farming or rural business while at the same time, enabling you to develop the communications and tools to create a more harmonious and efficient workplace.

Audit and Assurance

An external audit provides assurance to owners, directors and senior management that an organisation is meeting its annual financial reporting requirements. This is absolutely critical in today's business environment. Many of our farming clients provide support to a range of community enterprises where they need to demonstrate transparent practice and they rely on our service to demonstrate that benchmark has been achieved.

How we can help you

Polson Higgs has had a long-standing relationship with CRT and is excited about the opportunities that will be available as a result of becoming a supplier to CRT and its shareholders.

A 2% rebate applies when you pay your Polson Higgs account using your CRT account. To make these arrangements please contact Helen Connor at Polson Higgs on 03 474 9711

For further information about our services refer to our website, www.ph.co.nz email us at info@ph.co.nz or telephone Christchurch **03 366 5282** or Dunedin **03 477 9923**.